

CARRIE MULLINGS

CULTURAL CONNECTOR
EVENT CURATOR
PUBLIC SPEAKER
RADIO HOST~PROGRAMMER
FOUNDER OF STAGES CANADA

/ CONTACT

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/ AWARDS & RECOGNITIONS

Carrie Mullings' illustrious career has been marked by numerous accolades:

2024: ReggaeXclusive Recognition Award for Top Radio Personality

2021: Carrie Mullings joined the Board of Directors of the Taste of the Caribbean (TOTC)

2018: Outstanding Radio Personality (ReggaeXclusive Recognition Awards)

2016: Role Model Inductee (Black Canadian Women Awards)

2013: Woman in Media Award (International Women Achievers' Awards)

2010: Ambassador of Canadian Reggae

/ CANADA'S REGGAE MOVEMENT

Carrie Mullings is a trailblazer whose vision and determination established an All-Canadian reggae movement on radio. By spotlighting Canadian reggae artists, she defied the norms of the early 2000s, when radio shows heavily favored Jamaican trends and artists. Her pioneering efforts not only nurtured reggae's growth in Canada but also earned her the title of Canada's Most Awarded Female Radio DJ.

Born into a musical legacy, Carrie is the eldest daughter of Karl Mullings, a renowned manager who played a pivotal role in the foundation of reggae in Canada. Karl managed The Sheiks, the first ska band to arrive in Canada in the 1960s, who performed as the opening act for Percy Sledge in Montreal. They later became the house band at Toronto's Club Jamaica, cementing their influence on the Canadian music scene. This legacy inspired Carrie to make bold decisions that reshaped reggae's trajectory in Canada.

/ LEGACY

Carrie Mullings' impact on Canadian reggae is unparalleled. From her radio show Rebel Vibez to her advocacy for local artists, she has championed a movement that celebrates Canadian talent. As Mumma Canada, she continues to inspire the next generation of artists and industry leaders, solidifying her legacy as a true ambassador of Canadian reggae.

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CAREER MILESTONES: A TIMELINE

2003

Carrie launches Rebel VibeZ, a radio show dedicated to Canadian reggae artists, making a bold statement in a landscape dominated by Jamaican music trends.

Her focus on promoting homegrown talent sets a precedent for representation and growth in the industry.

2004-2009

Carrie begins her journey as an emcee, hosting major events like the Montreal Reggae Festival, People's Festival in Delaware, and Barbados Reggae Splash.

She became a sought-after host for Canadian events such as the Irie Music Festival (Toronto) and Jamaica Day Celebration.

2007

Carrie received her first major recognition, the CRMA (Canadian Reggae Music Award) for Top Radio DJ, marking her as a standout voice in the industry.

She joins the management team for Canadian reggae artists, working closely with Juno nominees and winners like Humble and Tanya Mullings.

2010

Carrie wins the Best Radio DJ Award at the Reggae Music Achievement Awards (RMAA) and is recognized as the Ambassador of Canadian Reggae.

Her influence extends internationally as she hosts Irie Jamboree in NYC.

2011

Appointed Chairperson of the Juno Awards' Reggae Advisory Committee, Carrie plays a key role in shaping the Reggae Recording of the Year category.

2013

She receives the International Women Achievers' Woman in Media Award, further cementing her status as a leader in the industry.

2014-2019

Carrie's radio show Rebel VibeZ wins multiple awards, including Best Radio Show and Top Reggae Radio Program.

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CAREER MILESTONES: A TIMELINE

She continues her advocacy for Canadian reggae artists, hosting the Calgary Reggae Festival and Toronto's Jerk Festival annually.

Carrie's mentorship helps artists like Kirk Diamond, Elaine Lil' Bit Shepherd, and Kafinal achieve Juno nominations and wins.

2020-2022

Carrie joined the Taste Of The Caribbean as a Board Member during the festivals period of lockdown.

She resigns as Chair of the Juno Awards' Reggae Advisory Committee after over a decade of service.

2023-Present

Carrie celebrates 20+ years on air with Rebel VibeZ, marking two decades of commitment to Canadian reggae.

Carrie continues to advocate for reggae artists, hosting events and working closely with the Canadian reggae community.

Her contributions are recognized with the 2024 ReggaeXclusive Recognition Award for Top Radio Personality.

